

Year 11 Curriculum Grid

Creative Media

Year/Term	Unit	Intent
Overall	<p>C1 Exploring Media Products</p> <p>C2 Developing Digital Media Production Skills</p> <p>C3 Create a media product in response to a brief</p>	<p>To deliver lessons that allow students to:</p> <ul style="list-style-type: none"> • Complete C1 and C2 • Put all skills, learnt during Components 1 and 2 in year 10, together and practice creating a product in response to an exam board set brief. • Lessons delivered to build skills relevant to practical activities. • The priority is to keep students active and engaged. • Opportunities for leadership during practical activities and working with different software.
Autumn 1	<p>C1 Exploring Media Products</p> <p>C2 Developing Digital Media Production Skills</p> <ul style="list-style-type: none"> • Assignment 1 	<p>Task 2: Component 1 B: Explore how media products are Created to provide meaning and engage audiences</p> <p>Component 2 A: Develop media production skills and Techniques</p>
Autumn 2	<p>C3 Create a media product in response to a brief</p> <p>Mock Assessment</p>	<ul style="list-style-type: none"> • Introduce students to Component 3, including: <ul style="list-style-type: none"> ○ an outline of the component ○ assessment objectives ○ grade descriptors ○ assessment model. • Introduce students to the concept of a client brief, including: <ul style="list-style-type: none"> ○ the importance of a client brief in the project lifecycle ○ what is common to client briefs across the three media sectors. • Develop ideas in response to a brief • Develop planning materials in response to a brief
Spring 1	<p>C3 Create a media product in response to a brief</p> <ul style="list-style-type: none"> • Mock Assessment 	<ul style="list-style-type: none"> • Develop pre-production materials in response to a brief • Apply media production skills and techniques to the creation of a media product



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Spring 2	<p>C3 Create a media product in response to a brief</p> <ul style="list-style-type: none">• Summative Assessment	<ul style="list-style-type: none">• Develop ideas in response to a brief• Develop planning materials in response to a brief• Apply media production skills and techniques to the creation of a media product
Summer 1	<p>C3 Create a media product in response to a brief</p> <ul style="list-style-type: none">• Summative Assessment	<ul style="list-style-type: none">• Monitor and review the outcomes of the production process• Production skills and techniques