Year 10 Curriculum Grid
Creative Media

Year/Term	Unit	Intent
Overall	C1 Exploring Media Products C2 Developing Digital Media Production Skills	To deliver lessons that cover a variety of software and skills to enable students to create effective media products. • Lessons delivered to build skills relevant to practical activities. • The priority is to keep students active and engaged. • Opportunities for leadership during practical activities and working with different software.
Autumn 1	C1 Exploring Media Products • Introduction to media products and sectors • Introduction to Audiences • Primary and Secondary Audiences • Purposes of Media Products • Introduction to Socio-economic groups and lifestyle profiles C2 Developing Digital Media Production Skills • Image editing	• Understand the 3 sectors and the products that are created in each sector. • Identify who an Audience is. • Investigate examples of past and present media products • Focus on the different purposes of media products • Explore how audiences are categorised • Image manipulation techniques • Creating Graphics • Taking photographs

Autumn 2	C1
	Exploring Media Products
	• Introduction to the relationship between media products, their audience and purpose
	• Desk top publishing Skills
	C2
	Developing Digital Media Production Skills
	• Magazine cover creation
		• Investigate how
		  o different media products that share the same purpose are aimed at different target audience.
		  o Different media products that share the same target audience can have different purposes
		  o Past examples of a media product differ in audience and purpose to present examples of the same type of media product, e.g. film remake
		
		• Housestyle
		• Thumbnails and sketches of page layouts
		• Comprehensive layout
		• Mock ups
		• Magazine two page spread creation

Spring 1	C1 Exploring Media Products • Relationships between moving image products	• Introduction to codes and conventions of o relationships between products. • Shooting footage • Recording audio • Basic editing techniques, inc editing video, mixing sound and adding transitions

Creative Media

	C2 Developing Digital Media Production Skills • Video Editing Skills	• Online Safety video creation

Spring 2	**C1**
	Exploring Media Products
	• Video Editing Skills
	C2
	Developing Digital Media Production Skills
	
	• Creating an Interactive Product
		• Planning and design
		• Housestyle
		• Interactivity
		• Personalisation
		• Understanding Gaming
		    o Game Creation
		• Understanding Apps and Websites
		    o Website Creation

Summer 1	**C1** Exploring Media Products • Assignment 1	**Task 1: Component 1 A:** Investigate media products **Task 2: Component 1 B:** Explore how media products are Created to provide meaning and engage audiences
Summer 2	**C1** Exploring Media Products **C2** Developing Digital Media Production Skills • Assignment 1	**Task 2: Component 1 B:** Explore how media products are Created to provide meaning and engage audiences **Component 2 A:** Develop media production skills and Techniques