



# BUSINESS GCSE

EPCHS

Pearson | Edexcel



## Year 9



What is an entrepreneur?

The role of business enterprise and the purpose of business activity

Customer needs and market

Financial and non-financial objectives

BUSINESS CALCULATIONS

MARKETING MIX

Operations, Quality and Customer Service

Practice Tests

The impact of globalisation on businesses



Practice Tests



Practice Tests

## Year 10

Organisational structures

Recruitment and training

### Theme 1

INVESTIGATING SMALL BUSINESSES

Making the business effective

Putting a business idea into practice



Spotting a business opportunity

Enterprise and entrepreneurship

Exam Practice and PPE

Understanding external influences on businesses

### Theme 2

BUILDING A BUSINESS

Growing the business

Making marketing decisions



Making financial decisions



PPE

Making operational decisions

Are you ready for exams?



Making Human Resource decisions

PPE



GCSE